

#### **INFO SESSION**

Unprecedented developments in the container linershipping market:

The issues & prospect



# WTI EU & VM 15 november 2021

## INFO Session Agenda

- Welcome & Introduction (secretaris Marco Wiesehahn / VNO-NCW & MKB Nederland)
- Presentation container market developments & prospect
   (Philip Damas, managing director Drewry shipping Consultants)
- Questions

   (all attendees)
- Conclusions & wrap up (secretaris Marco Wiesehahn / VNO-NCW & MKB Nederland)





## **VNO-NCW meeting** – presented by

Philip Damas, Managing Director / Head of Practice

**Drewry Shipping Consultants** 

supplychains@drewry.co.uk

November 15, 2021



## **Agenda**

#### Container market update

- About Drewry Shipping Consultants
- "Extreme" container shipping prices
- Port congestion and delays
- The shipping crisis how we got here
- The shipping crisis what needs to happen to recover
- Current issues facing global shippers
- What should you expect?
- Global container shipping supply/demand outlook
- Global freight rate outlook for 2022
- China Europe freight rate outlook for 2022
- Conclusions and questions/answers



Drewry: The primary source of market insight, analysis and advice trusted by a global audience of maritime and shipping industry stakeholders.



## **About Drewry Shipping Consultants**

#### We combine rigorous analysis with practical advice

In boardrooms across the globe, decisions are made based on the analysis and insight provided by our Maritime Research teams. This rich industry knowledge and understanding provides the unique intelligence that underpins our advisory services.





#### **Maritime Research**

Independent, marketleading research on every key maritime sector

#### **Maritime Financial Research**

An Investment Research
Service on listed companies
operating in the industry

#### **Maritime Advisors**

Expert project-based advisory services to the shipping industry and financial institutions

#### **Supply Chain Advisors**

Ocean freight procurement support and cost benchmarking services to global retailers and manufacturers

#### A SPECIALIST THAT COMBINES RICH MARKET INSIGHT WITH EXPERIENCE AND EXPERTISE



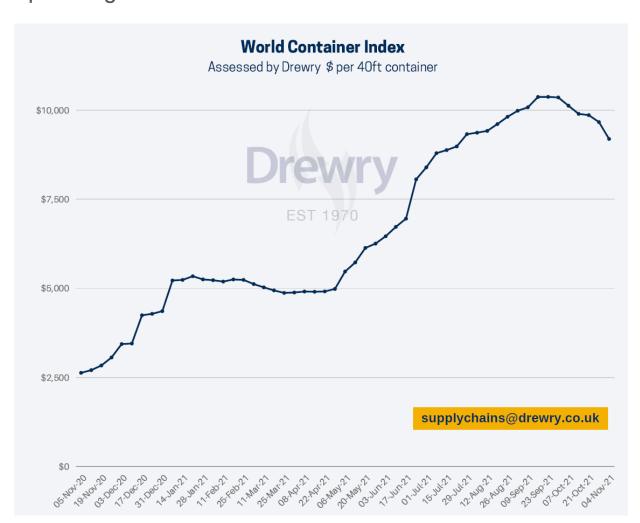
#### **Drewry World Container Index**

Every Thursday, Drewry provides an 'open' update on prevailing container freight rates across eight major container trade routes to/from the US, Europe and Asia.

Composite index of spot container freight rates on 8 major routes to/from Asia, North America and Europe

## **Extreme Container Shipping Market Rates**

The container shipping market is chaotic and a licence to print money. Spot freight rates have increased 5x since 2020



Freight rates have reached record levels



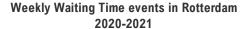
The average number of waiting time events for a berth window in Rotterdam port from the beginning of the year until present is around 72 vs a yearly average of 56 during the same period last year. This a 29% y-o-y growth

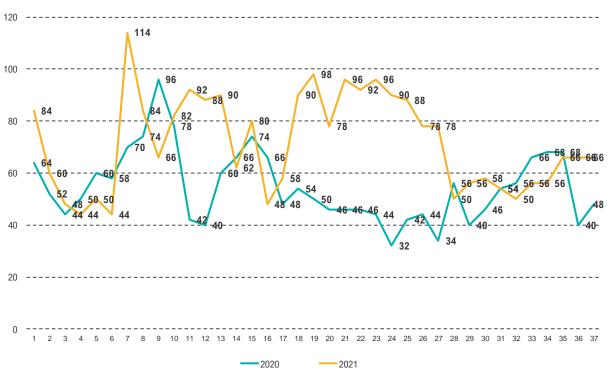
The congestion index has surged from 48 waiting time events in week 37/2020 to 66 during the same period this year (+38%)

From May 21, Rotterdam typical waiting time, for containership waiting to get a berthing window is mostly around 1-2 days and can sometimes go up to 4 days and over

#### **Port Congestion in Rotterdam**

Ship waiting time events in the port of Rotterdam (and in other major ports) are getting worse.



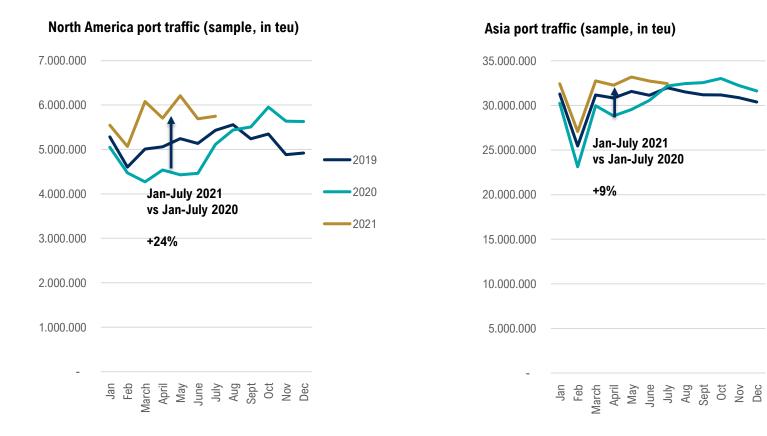


Waiting events less than 12 hours are not included in our considerations Week 37-2021: (06 Sep to 12 Sep)



## The Shipping Crisis - how we got here – demand side

Traffic volume falls and rises have overwhelmed the container shipping system.



<sup>\*</sup> teu – 20ft equivalent unit (typically about 20 tonnes of paper/cardboard)

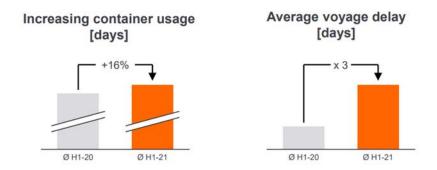


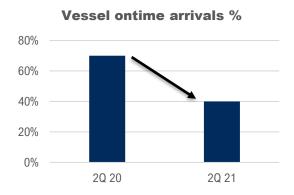
In Jan-July 2020, North America box volumes were down 10% due to Covid-19

Not only have box volumes recovered fast, they have also surged beyond current capacities.

## The Shipping Crisis - how we got here – shipping network deterioration

Supply chain performance is much worse





Port congestion driving trans-Pacific vessel reliability to new lows

Bill Mongelluzzo, Senior Editor | Sep 24, 2021 3:26PM EDT

# Covid-19 affected supply chains in many areas:

- Stop-start of production,
- Lower transport capacity,
- Shipping containers in the wrong place or unable to leave the port,
- Port closures etc...



## The Shipping Crisis - how we got here – and what needs to happen to recover

Phase 1 (1H 2020)

Phase 1 Lockdowns drastically reduced manufacturing output in Asia

- Some reduction in logistics capacity amid bleak trade outlook
- Covid cases and new working practices slows working productivity further

Phase 2 (2H 2020 onwards)

#### **Phase 2 (2H 2020 onwards)**

- Supply chain ill-prepared for unexpected demand surge as China quickly gets on top of virus and ramps-up manufacturing capacity
- Strong rise in e-Commerce and durable goods sales as lockdown savings and fiscal stimulus change consumer habits
- · Inventory restocking increases
- Accidents (Suez Canal blockage), Covid outbreaks in ports (Yantian, Ningbo) and extreme weather events compound problems

## What needs to happen (5)?

- Lower demand/traffic volumes
- Breathing space to "de-congestion" ports and other bottlenecks
- Higher US inventories-to-sale ratio to stabilise demand
- Slowing growth in container trade
- Near-shoring?
- And/or
- More space available in warehouses to clear of excess containers in the ports
- More truckers
- More ships
- More shipping containers
- More port and rail ramp infrastructure investments
- But more importantly...
- Higher productivity of ports, trains, truckers
- Better communication, forecasting and alignment between all transport stakeholders

Many parts of the container shipping network need to improve and re-balance.

Current crisis will last another year?

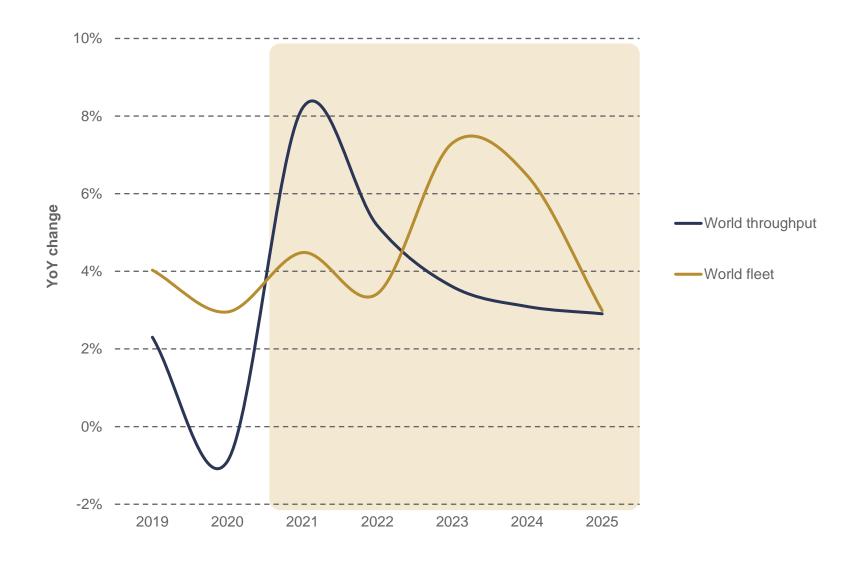




Drewry is predicting that fleet growth will lag behind demand growth this year and next, but that the story will flip from 2023 onwards as the record amount of recent newbuild orders start to be delivered.

The anticipated mismatch between supply and demand from 2023 presents a risk to carriers of overcapacity returning to the market.

## **Global Container Shipping Supply/Demand Outlook**



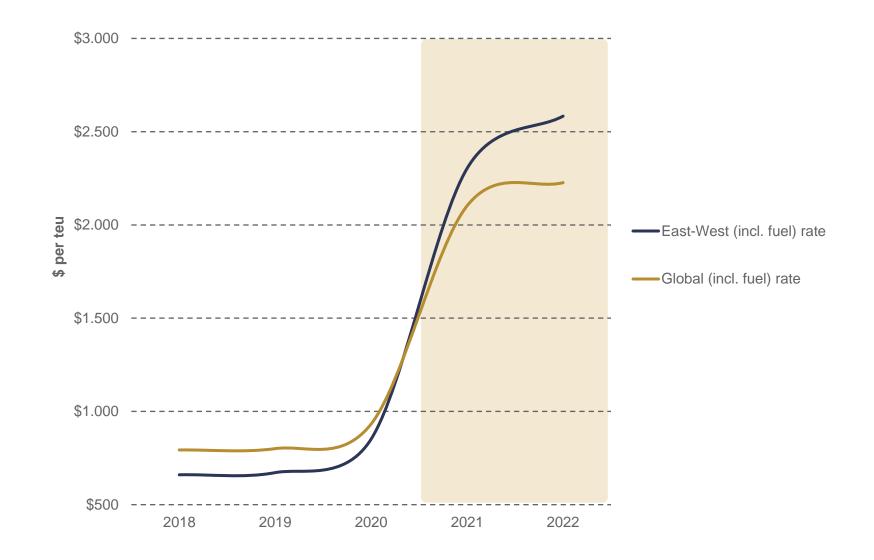


Very high freight costs will continue into 2022.

We are now expecting global rates (spot + contract) to rise by 130% in 2021 on average (varies by route).

For 2022, much higher contract freight rates (increases of up to 100%), but lower spot freight market, resulting in an expected overall increase of about 10% on average (depends on the route and type of shipping contract).

## Drewry annual freight rate forecast (US\$/teu)





2022 bid season for Asia-Europe started in September 21

Capacity expected to remain tight due to continuing port congestion / market disruptions until the end of 2022

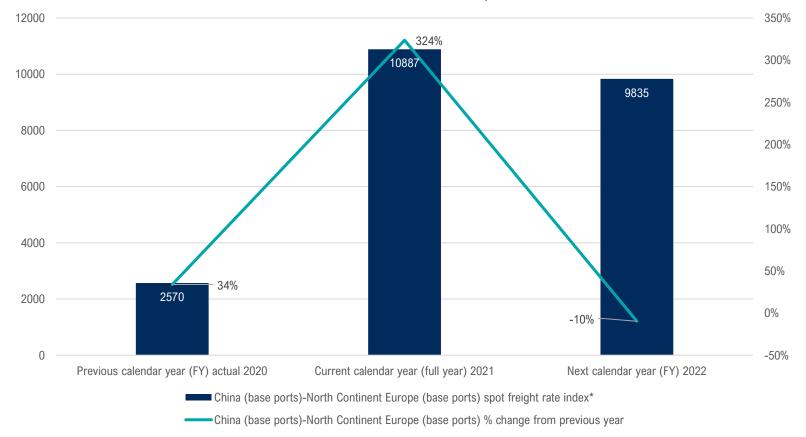
Drewry believes that the carriers' strategy for 2022 is to replicate what they did earlier in the transpacific:

- very large increases in contract rates (start negotiations at \$10,000/40ft for Asia to North Europe and Med)
- limited or no contract offer to small shippers / forcing them to the spot market

#### China – Europe Spot Rate Outlook - 2022

China Base Ports – North Europe Base Ports

Drewry Forecasts for 40Ft Dry Spot Rates China Base Port - North West Europe Base Port





Drewry expects a further doubling of contract rates on the China to Europe lane in 2022.

This will be partly offset by an expected reduction in spot rates on this lane.

Detailed rate benchmarks and detailed 2022 rate forecasts are available from Drewry.

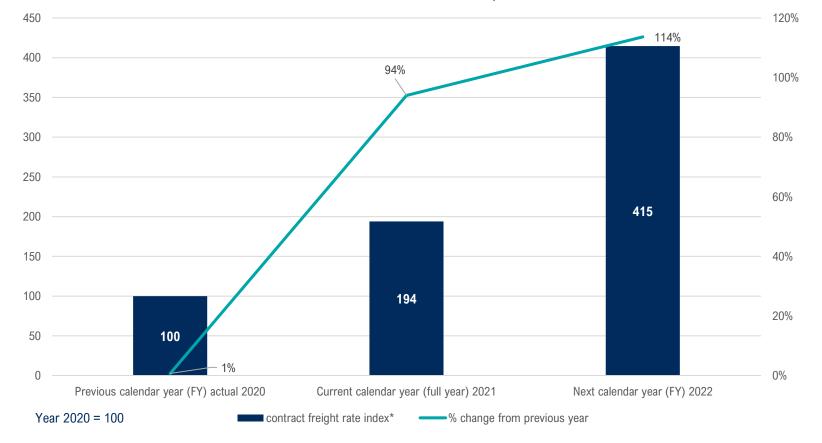
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## **China – Europe Contract Rate Outlook -2022**

China Base Ports – North Europe Base Ports

Drewry Forecasts for 40Ft Dry Contract Rates China Base Port - North West Europe Base Port



## 2021-22 Current issues facing global shippers





**Transpacific** 

Asia-North Europe & Mediterranean



**Transatlantic** 



It is very hard for shippers to secure capacity.

Exporters/importers must work harder to position themselves as "a shipper of choice" to get the capacity



#### **Conclusions**

- Spot freight rates have increased 5x since 2020.
- On the major import routes for jute, spot freight rates rose a lot in the second half of 2020 and rose by another 50%-200% in 2021.
- Ship waiting time events in the port of Rotterdam (and in other major ports) are getting worse.
- Traffic volume falls and rises have overwhelmed the container shipping system.
- Supply chain performance is much worse.
- Many parts of the container shipping network need to improve and re-balance. Current crisis will last another year?
- Shipping under-capacity will continue into 2022.
- Very high freight costs will continue into 2022.
- Drewry expects a further doubling of contract rates on the China to Europe lane in 2022.
- It is very hard for shippers to secure capacity.
- Exporters/importers must work harder to position themselves as "a shipper of choice".



Questions and answers Sup Drewy supplychains@drewry.co.uk Philip Damas Managing Director / Head of **Practice** SHANGHAI





## The end

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